



2024

ANNUAL REPORT



LETTER FROM THE FOUNDERS

Dear Colleague,

Warm Greetings!

At the outset, we extend our heartfelt gratitude for your unwavering support, encouragement, and engagement with DevPro-INDIAdonates. Your commitment has been instrumental in advancing our mission, enabling us to make a lasting, positive impact on the lives of those in need.

The year 2023 brought forth both opportunities and challenges as we continued to navigate a shifting socio-economic landscape. In these changing times, the role of civil society organizations remains more critical than ever. DevPro-INDIAdonates has remained steadfast in its efforts to uplift grassroots organizations and channel vital resources toward causes that matter the most.

In this Annual Report, we present an in-depth overview of our initiatives, which have touched countless lives across various thematic areas. From health to education, livelihood, and beyond, our work this year exemplifies our deep commitment to fostering sustainable, inclusive development. Whether it's preventing anemia and malnutrition in vulnerable women and children, empowering differently-abled individuals through entrepreneurship, or providing special nutrition kits to senior citizens affected by TB in Mumbai, our campaigns have been a beacon of hope and support.

Our disaster response efforts, from providing aid to families devastated by the Assam and Himachal Pradesh floods to urgent relief for Sikkim's cold-stricken flood victims, ensured that no one was left behind in their hour of need. Through initiatives like "Power to Empower" for children with special needs, "Making Dreams Come True" for nurturing children's futures, and "Twinkling Stars of Tomorrow" for ensuring quality education in remote villages, we continued to bridge gaps and kindle hope across communities.

This year, we also introduced a remarkable new initiative, the **Capacity Enhancement Project**, which aims to create diversified local resource mobilization systems within civil society organizations. Launched in June 2023, this project will work with 30 grassroots organizations over the next three years, providing mentoring, training, and handholding support to help them build robust and sustainable resource mobilization strategies. Through our unique 4Ps model—Program, Processes, Positioning, and People—we seek to empower these organizations to envision resource mobilization beyond traditional methods, helping them adapt to the evolving landscape of funding and support. By working closely with these organizations, we aim to bridge the knowledge gap and strengthen their ability to generate local resources, ensuring they can continue their incredible work serving underprivileged communities.

Our commitment to **inclusive sustainability** was at the heart of our flagship event, the Synergy and Sustainability Symposium, held in Delhi this year. The event brought together thought leaders, practitioners, and change makers to explore pathways for achieving a more equitable and sustainable world. The discussions were a powerful reminder of the transformative potential of collaboration, and we look forward to building on these conversations in the coming year.

As we move forward into 2024, we are filled with optimism and determination. Our mission to drive meaningful change is unwavering, and we are excited to expand our partnerships and collaborations with changemakers who share our vision of a more just and sustainable world. Together, we will continue to empower communities, build resilience, and create lasting impact, one life at a time.

We appreciate your invaluable support and look forward to your continued partnership in our mission to Change Lives.

Embarking on a New Journey at DevPro-INDIAdonates

With our deepest gratitude for your continued trust in our journey, and we are excited to share a recent positive development at INDIAdonates. We are proud to introduce **Mr. Puran Jha as the new Chief Executive Officer (CEO) of INDIAdonates!**

With over 16 years of experience in the development sector, Mr. Jha brings extensive expertise in grant management, project planning, and good governance, along with a remarkable passion for building capacities at the grassroots level. Having conducted over 500 workshops and masterclasses for Civil Society Organizations, his leadership will be instrumental in expanding our impact.



Before joining INDIAdonates, Mr. Jha spent 12 years in Development Consultancy, most recently serving as the Director of Compliances & Capacity Building Services at CPA Services. His profound experience working with over 500 organizations across South Asia and his commitment to fostering robust development institutions make him the ideal leader to guide INDIAdonates toward new heights. We are confident that under his leadership, INDIAdonates will continue to thrive, and we hope you will extend the same unwavering support to him that you have always given us.

**Warm Regards,
Dr. Sanjay Patra and Sandeep Sharma
Founders, INDIAdonates**

About DevPro

DevPro is a non-profit trust registered in Delhi. It works with small grassroots organizations in the areas of education, child rights, health, livelihood and climate change. DevPro is committed to work ethically with local communities that can enable them to scale up their operations and create bigger impact. DevPro strives to achieve this by conducting thorough due-diligence in identifying the right organizations, assessing their current and evolving capacities and developing a mentoring plan. As a part of its capacity-building plan, DevPro team visits project site regularly for onsite mentoring to enhance their skills on programming, measuring change on the ground and documenting the impact of their projects. DevPro also assesses fundraising capacities of individual partners, strengthens their financial and fundraising plans, thereafter linking them with potential donors.

About INDIAdonates

INDIAdonates is a flagship initiative of Devpro. INDIAdonates is an ENABLER of social development. We leverage technology and innovation to bring together change agents of social development like Philanthropic Institutions, Corporate Donors, Conscientious Individuals, NGOs and Social Thinkers to drive positive social impact in the lives of the most vulnerable. We also work towards strengthening capacities of small and mid-sized development organizations across the country.

Our Vision

A cooperative ecosystem of leaders, reformers, thinkers and conscientious individuals taking sustained efforts to bring social transformation on the ground.

Our Mission

A nation which stands in solidarity for upholding the virtues of equality, helping change-makers become self-reliant, using the power of many to empower one

Our Strategic Objectives

Fostering Relations with NGO Partners: Working with small and midsized NGOs who have little expertise in communication and limited access to different methods of fundraising

Encouraging Strategic Philanthropy: Working with Institutional donors, Corporate Foundations and Individuals to sensitise and encourage them to become more strategic in their philanthropy

Creating Centres of Excellence: Creating a ripple effect within the Fundraising Landscape through intensively engaging with a cohort of NGOs



WHAT WE DID

In 2023, INDIAdonates focused on fostering sustainable and inclusive development by empowering grassroots organizations and communities. With a deep commitment to creating lasting impact, we dedicated ourselves to building the capacity of NGOs to ensure their sustainability in a dynamic and evolving landscape.

Through targeted workshops, webinars, and training sessions, we focused on effective fundraising and resource mobilization, enabling our partners to strengthen their internal systems and adapt to challenges.

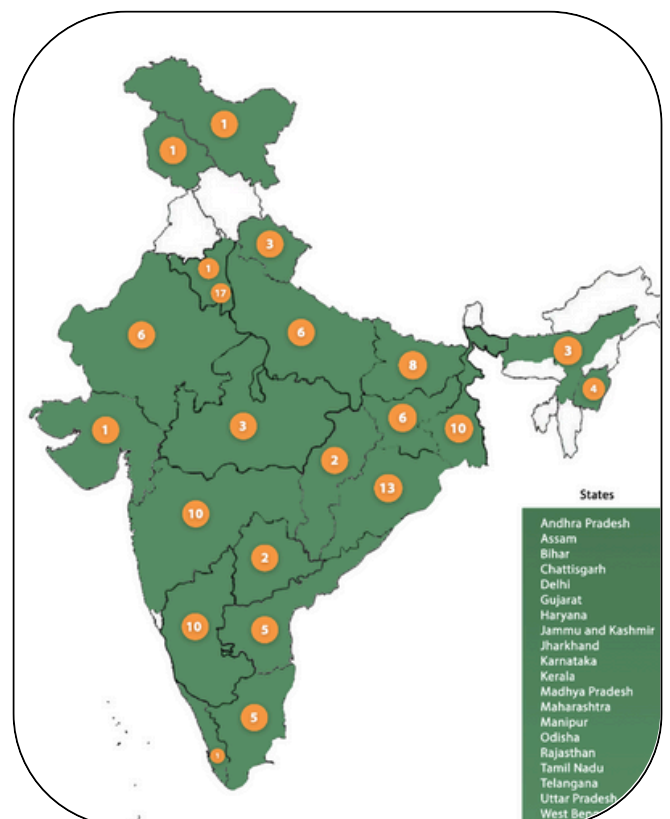
Throughout the year, we promoted just causes by connecting individual donors, institutions, and corporate bodies with the meaningful work of our partner NGOs. INDIAdonates hosted 28 campaigns addressing critical issues such as healthcare, education, livelihood, and environmental stewardship. These campaigns reached marginalized communities across India, offering hope and tangible support. From providing dignified care for senior citizens and income opportunities for differently-abled individuals to supplying nutritious meals for malnourished children and aiding survivors of human trafficking, every campaign served our mission of ensuring healthier, more dignified, and sustainable lives for the vulnerable.

FOSTERING RELATIONS WITH OUR NGO PARTNERS

At the heart of INDIAdonates' work is our strong collaboration with NGO partners across India. Our partnerships aim to drive systemic change by working alongside credible grassroots organizations tackling issues like education, health, livelihood, and sustainability. These organizations serve marginalized and disadvantaged groups, helping reduce vulnerabilities and foster holistic development.

In 2023, we on-boarded 5 new partners, bringing our total network to 124 across 22 states. Our partnerships focus on collective action towards resource mobilization and building resilient fundraising mechanisms, strengthening the capacities of organizations that are transforming communities across the country. Through these efforts, we aim to create a future where development is both inclusive and sustainable for all.

Geographical Presence





OUR CAMPAIGNS

1. Healthy Future: Tackling Anaemia in Tamil Nadu

Currently, 53% of women aged 15 to 49 and 57.4% of children aged 6 to 59 months in Tamil Nadu are anaemic, resulting in significant health implications, especially during pregnancy. To address this issue, INDIAdonates, in partnership with ASSCOD, is working in Chengalpattu village to reduce anaemia among women and children from low-resource families. The initiative includes regular haemoglobin testing, providing nutritional kits, and conducting awareness activities on proper nutrition. The campaign aims to support 160 women and 80 children over the course of a year, promoting healthier lives for mothers and their children.

WHO estimates that 40% of children 6-59 months of age, 37% of pregnant women, and 30% of women 15-49 years of age worldwide are Anaemic.) (According to the National Family Health Survey-5 (2020-21), 53.4% of women aged around 15-49 years and 57.4 % of children 6-59 months of age are reported to be Anaemic in India.)

2. Making Dreams Come True and Nurturing Children's Future

The campaign aimed to address the pressing issue of child labor and poverty among children living in urban slums, particularly in Gorakhpur, Uttar Pradesh. INDIAdonates, in partnership with Safe Society, sought to establish community learning centers for 300 children.

These centers focused on preventing child labor, restoring children's rights, and facilitating their reintegration into mainstream education. The initiative aimed to provide a safe environment, essential resources, and preparatory classes, ultimately fostering the overall development of vulnerable children.

3. Empowering Differently Abled through Entrepreneurship

INDIAdonates, in collaboration with Pure India Trust, aimed to support 25 individuals with disabilities in the Karauli district of Rajasthan by providing them with a one-time grant that could be used as capital, along with training in running a business and accounting. The initiative also offered support in branding and visibility for their businesses, as well as assistance in designing and printing communication materials. Contributions made a significant impact in securing the lives, dignity, and futures of those facing life's adversities with indomitable courage and conviction. Every donation counted.

4. Special Nutrition Kits for TB-Affected Senior Citizens of Mumbai

INDIAdonates, in partnership with Dignity Foundation, identified 250 senior citizens residing in the slums of Mumbai who were battling tuberculosis (TB). The campaign aimed to alleviate their suffering and support their recovery by providing nutritional ration kits. Volunteers from the partner NGO distributed these kits monthly for one year, ensuring that beneficiaries received the essential nourishment needed for their recovery.

(TB most often affects the lungs and is the 13th leading cause of death, a total of 1.6 million people died of TB in 2021.)

5. Promotion of Health and Livelihood for Elderly Persons

The campaign, initiated by INDIAdonates in partnership with Kottayam Social Service Society, addressed the growing issue of elderly poverty and loneliness in Kottayam District, Kerala.

With an increasing elderly population and high migration rates, many seniors lived alone without proper care. The campaign targeted 30 vulnerable elderly-led households, focusing on widows, the differently-abled, and those without caregivers. It aimed to enhance their well-being by distributing nutrition and hygiene kits and providing livelihood opportunities through high-tech poultry units, empowering them to achieve financial independence and live with dignity during their golden years.

(It is estimated that in our country almost every second elderly person suffers from loneliness and the percentage of people over 60 years of age in the world will increase from 12% to 22% between 2015 and 2050. In India the percentage of elderly is expected to reach 18% by 2036.) (In the past 60 years, the percentage of people who are above 60 years of age in Kerala has shot up from 5.1% to 16.5%, currently the highest share of elderly people in any Indian state.)

6. Power to Empower 2000 Children with Special Needs (CWSN)

INDIAdonates, in collaboration with Rajasthan Mahila Kalyan Mandal (RMKM), focused on the holistic development of around 2,000 children with special needs in Ajmer, Rajasthan. A key challenge faced by RMKM was the high electricity costs, which exceeded Rs. 20,000 per month, along with frequent power cut-offs that necessitated generator use. To tackle these problems, the campaign aimed to install solar panels, offering a sustainable solution to lower costs and reduce power disruptions.

(According to UNESCO, India is home to 8 million Children with Special Needs, and 45% of them fail to attain age-appropriate education.)

7. Pragati Enabling Persons with Psycho-Social Disability (Christmas and New Year Campaign)

INDIAdonates, in collaboration with on-ground partner Iswar Sankalpa, aimed to address the issues of people living with psychosocial disabilities by providing creative engagement, developing psychosocial competencies, imparting life skills, and offering vocational training to enhance financial independence and dignity for 115 beneficiaries (men and women between 18-60 years) in Kolkata's shelter homes and urban poor/slum communities. The campaign focused on skill training in two key areas (i. Saksham – sewing, stitching, etc. and ii. Crust and Core – baking and catering) to facilitate their rehabilitation and social inclusion.

8. Provide Aid to Families Devastated by Assam Flood, 2023

In June 2023, Assam experienced catastrophic flooding that caused significant damages and affected over 400,000 people. INDIAdonates' partner, Gramya Vikash Mancha (GVM), focused on Barpeta and Nalbari districts, which were severely affected. GVM planned to support 150 of the most vulnerable families in each district by distributing dry ration and hygiene kits, prioritizing children, pregnant women, lactating mothers, individuals with disabilities, widows, women-headed families, and those who had lost their livelihoods due to the flood.

9. Extending a Helping Hand: Flood Relief for the People of Himachal Pradesh

INDIAdonates launched a vital Relief Campaign in collaboration with Hope Welfare Trust to support families affected by the devastating floods in Himachal Pradesh in 2023. The campaign aimed to assist 2,500 families in Kullu, Manali, Mandi, and nearby villages, who had suffered immense losses due to excessive monsoon rains and flooding. Immediate aid included essential supplies such as dry ration kits, blankets, and access to community kitchens. The dry ration kits, designed to sustain families during their recovery, contained staple items like wheat flour, rice, lentils, sugar, and oil. This initiative underscored the urgent need for compassion and support to help the affected communities rebuild their lives in the wake of tragedy.

10. Twinkling Stars of Tomorrow: Ensuring Quality Education in Remote Villages

The campaign aimed to tackle educational deprivation among children in the Harringtonganj Block of Ayodhya district, Uttar Pradesh, where many faced barriers to schooling due to distance and safety concerns, often leading to child labor. To address this, INDIAdonates partnered with SATHI to establish community learning centers in Baswar, Kala, and Niyamatpur for 180 children. The initiative promoted e-learning to engage students and enhance retention, while also encouraging parental involvement in education.

11. Winter Blessings - A Daan Utsav initiative for Delhi's elderly

Many elderly individuals living in poverty in Delhi faced severe challenges during winter due to a lack of warm clothing and blankets. As temperatures dropped, their struggle for survival intensified. During the Seasons of Giving, INDIAdonates along with on-ground partner, Dignity Foundation, came together to support 100 elderly residents in the slums of Malviya Nagar, Madanpur Khandar, and Govindpuri by providing essential warm items such as blankets, caps, shawls, and mufflers. This initiative brought comfort and hope to those suffering in the cold, transforming winter from a harsh reality into a season of kindness. Corporate employees participated by spending time with the elderly and distributing these essentials, fostering joy and companionship.

12. Heartfelt Giving: Brightening the Lives of Delhi's Street Kids (Daan Utsav Campaign)

The campaign focused on making a significant impact on the lives of Delhi's vulnerable street children, who face unimaginable hardships daily. During the Seasons of Giving, INDIAdonates collaborated with on-ground partner, Jamghat, a local organization providing hope and support, operating a daycare center in Daryaganj for 40 children and two home centers for 20 others. The campaign highlighted the urgent need for necessities, including stationery, uniforms, hygiene kits, and clothing, to help these children thrive. Contributors were encouraged to assist in creating a safe environment and to engage corporate employees in distributing essentials, transforming compassion into action. The campaign aimed to unite the community in making a tangible difference in the lives of these young souls, inviting donations to support their journey toward a better life.

13. Urgent Relief Campaign for Sikkim's Cold-Stricken Flood Victims

On October 3rd, 2023, a catastrophic glacier burst in Sikkim's Mangan District resulted in devastating floods, displacing countless families and causing widespread suffering. In response, INDIAdonates partnered with Bhavishya Bharat to provide essential support, including medical care, hot meals, and critical supplies to high-altitude villages.

With winter approaching, the urgent need for blankets became evident, as many victims could not afford the Rs 1,000 price tag for warmth and comfort. The campaign aimed to raise funds to supply 1,000 blankets to homeless tribal communities affected by the disaster.

14. POSHAN FOR THE ELDERLY: Provide Ration to Senior Citizens (Diwali Campaign)

As the festive season approached, INDIAdonates launched a campaign to support 300 vulnerable elderly individuals who had been abandoned or lacked a support system. From the start of the festive season until the new year, INDIAdonates partnered with The Dignity Foundation, She Hope Society, and Kottayam Social Service Society to provide essential ration kits worth Rs. 1,100 each. These kits included vital food items like rice, dal, and oil, ensuring the elders could enjoy a festive feast. The campaign called for compassionate contributions, emphasizing that every donation mattered, and encouraged supporters to spread the word using the hashtag #FestiveCheerForAll.

15. Empower Young Minds: Breaking the Chains of Circumstance

The campaign addressed educational challenges for 100 children in Kankura Masat Village, many from single-parent households and resource-poor backgrounds. Despite their potential, these children struggled to access quality education due to financial constraints. INDIAdonates partnered with the Kankura Masat Social Welfare Society (KMSWS), which operated a low-cost school, the initiative aimed to improve learning conditions by furnishing classrooms, providing nutritional support, supplying uniforms and stationery, and organizing health camps. This approach encouraged more parents to enroll their children, fostering an environment that supported growth and helped break the cycle of poverty.

16. Capacitating the Youth of Jammu & Kashmir with Employability

The campaign aimed to address unemployment among economically disadvantaged individuals, particularly women-headed households and people with disabilities, in the Ganderbal district of Jammu and Kashmir.

Recognizing the vital role of youth in societal development, INDIAdonates partnered with the She Hope Centre for Women Entrepreneurs to provide job-ready skills training to 100 individuals. The initiative focused on essential skills such as GST training, artistry in corporate branding, sublimation printing, fabric crafting, and CCTV installation. By fostering an ecosystem that encourages skill enhancement, the campaign sought to empower youth, offering them sustainable employment opportunities and steering them away from negative social influences in a conflict-affected region.

17. Empowering Dreams: Tailoring a Path to Independence for Young Girls

Many girls in rural and resource-poor communities faced significant barriers to achieving this dream due to limited access to knowledge, skills, and connections for financial independence. To address these challenges, on-ground partner, Service Initiative for Voluntary Action Trust (SIVA) along with INDIAdonates launched a skill training program focused on tailoring for adolescent girls and young women (ages 17-25) in eight panchayats of Coimbatore district. The program empowered 40 underprivileged women by teaching them tailoring skills, advanced techniques in pattern making and garment design, as well as digital literacy and soft skills. This comprehensive approach not only fostered creativity and business acumen but also enhanced employability. Participants gained market linkage support, connecting their crafted clothing to local markets and personalized orders, ultimately creating sustainable income opportunities.

(The National Education Policy, 2020 emphasizes the importance of vocational training alongside traditional education to enhance employability.)

18. Building Bright Future for Migrant Youths

In NOIDA, rising unemployment significantly impacted youth aged 18 to 24, many of whom lacked essential job readiness and digital skills despite having educational qualifications. To address this, INDIAdonates partnered with the Social and Development Research & Action Group (SADRAG) to launch a career development program for migrant youth in urban slums. The initiative provided 120 participants with affordable three-month courses in essential computer skills like Excel, Tally, and graphic design, along with value-added sessions on job opportunities, CV writing, and interview preparation. This program aimed to connect youth with job opportunities through placement drives, helping to break the cycle of unemployment and poverty in the community.

19. Ugta Suraj Winter appeal, Pyjamas for little Dreams

INDIAdonates, in collaboration with on-ground partner SADRAG, aimed to bring warmth to out-of-school children aged 6 to 15 at the Ugta Suraj program located at Barat Ghar, Tughalpur, in Greater Noida. These resilient youngsters, from migrant households engaged in rag picking, faced not only challenging circumstances but also biting cold. Many lacked proper clothing to protect them from harsh temperatures. The initiative sought donations of woollen pants to help these children face winter with warmth and dignity. Serving 60 children, equally divided between boys and girls, the campaign encouraged support to transform this winter into a season of warmth, love, and hope for the children of Tughalpur.

20. Mental Health Support to Girls Rescued from Human Trafficking

INDIAdonates' partner NGO. INDIAdonates, in collaboration with Lohardaga Graam Swarajya Sansthan (LGSS), worked to rescue trafficked girls and reunite them with their families. The initiative aimed to empower 100 adolescent girls in 52 villages of Lohardaga district, aged 10 to 19, by providing essential psycho-social support to help them overcome trauma. Key components included regular mental health support from trained counsellors, a crisis help-line, a safe space for emotional expression, and creative activities such as arts and sports to facilitate healing and self-expression.

21. Providing Impoverished Children Under 6 Years of Age Access to Daycare Facilities

Many women in M East Ward of Mumbai faced significant challenges in supporting themselves financially after childbirth due to the lack of crèche facilities and family support for childcare. Apnalaya, a partner of INDIAdonates, identified this issue during home visits and responded by developing the Community Childcare Centers (CCC) model. This innovative social enterprise equips women from marginalized communities with the skills and knowledge to create safe, engaging learning environments for children.

Apnalaya along with INDIAdonates launched an online campaign to raise funds for this initiative, aiming to provide affordable early childhood care, support women's employment and income generation, and offer nutrition and health education. The program has enabled women to earn an average additional income equivalent to 20% of their household income, fostering both personal and community growth.

(Shivaji Nagar, which falls within Mumbai East Ward, covers 32.5 sq kms and houses approximately 6,00,000 people, which is around 11.5% of Mumbai's slum population. The ward has the lowest human development index - it is at 24th place of 24 wards in Mumbai.)

22. Healing Hearts: Medical Camps for People of Keonjhar

INDIAdonates, in partnership with on-ground partner KIRDTI, developed a campaign to provide urgent healthcare to Keonjhar's mining communities. It addressed a severe healthcare crisis faced by indigenous populations reliant on the mining industry. The focus was on remote villages in the Banspal block, where poor infrastructure hindered access to medical services. Over six months, health camps were organized to reach 200 families, delivering essential medical care and health education. It enabled families to receive primary healthcare for a month, significantly impacting health outcomes and fostering hope within these underserved communities.

23. Support Vulnerable Pregnant Women Provide Maternity Shelter Homes Now

INDIAdonates, in partnership with NGO Suraksha, launched a campaign to support pregnant women in the remote villages of Gumma and R. Udaygiri blocks in Gajapati district, Orissa, where challenges such as poor connectivity, limited income, and inadequate nutrition threatened their health and that of their babies. The initiative aimed to establish two shelter homes, each accommodating 30 women, providing secure shelter, three nutritious meals daily, and ambulance services during the critical final 15 days before delivery. By ensuring access to regular medical check-ups and safe transportation, the campaign sought to improve health outcomes for vulnerable mothers and promote the well-being of newborns in these marginalized communities.

24. Empowering Health Initiative

In the heart of India, a silent struggle against non-communicable diseases (NCDs) claimed 5.87 million lives annually, with a 150% increase in diabetes cases in rural areas over three decades. Amid this crisis, the Healing Fields Foundation, in partnership with IndiAdonates, worked to bring essential healthcare to Saran and Ballia, Uttar Pradesh. By connecting beneficiaries to Community Health Entrepreneurs (CHEs) and organizing health camps, the foundation aimed to diagnose illnesses and empower families to combat NCDs. With plans to engage 50 CHEs, the initiative sought to expand its reach and provide crucial follow-up care, emphasizing community support as vital for breaking the cycle of illness and poverty.

(In a country of over 1.3 billion souls, NCDs claim the lives of millions annually, leaving families shattered and communities burdened with grief. The statistics paint a stark picture: 5.87 million lives lost to NCDs, with a staggering 150% rise in diabetes cases in rural areas over the last three decades.)

25. Nourishing Futures: Providing Nutritious Meals to Mushahar Children

In the heartlands of Bihar, the Mushahar community faced significant discrimination and deprivation, struggling with poverty, hunger, and malnutrition. Marginalized within Dalit ranks, they lacked access to essential services, severely affecting their children's growth and learning. In response, INDIAdonates' partner, Gram Swarajya Samiti Ghoshi (GSSG), established a Bridge School in Gandhar and Dhamapur Blocks, catering to 40 children aged 6 to 14. Despite free government education, financial constraints forced families to prioritize labor, perpetuating poverty. Many children at the Bridge Schools suffered from hunger, as they did not receive mid-day meals. The campaign sought donations to provide nutritious meals during school hours, aiming to empower these children and break the cycle of deprivation.

26. Ensure Quality Education in Morigaon, Assam

In Morigaon district, Assam, the literacy rate was 58.53%, with many children opting out of mainstream education to work. To address this, INDIAdonates, in partnership with the Society for Social Transformation and Environment Protection (sStep), initiated community-based learning in 8 hamlets, providing foundational learning and numeracy training for 300 students in grades I to V. However, these centers lacked basic facilities like whiteboards and notebooks, which were crucial for effective learning. The campaign sought to provide these essential resources, enhancing the educational environment and encouraging student engagement. Empowering a child would ignite a future.

(In Morigaon district of Assam, the literacy rate is 58.53% and a concerning trend of children opting out of mainstream education is observed.)



CAPACITY BUILDING

At INDIAdonates, we are committed to empowering grassroots organizations by enhancing their capacities in fundraising, project design, and local resource mobilization. Through targeted workshops, resource materials, and dedicated capacity enhancement projects, we equip NGOs with the tools and knowledge necessary to build sustainable, resilient institutions. Our goal is to foster an environment where small and mid-sized NGOs can thrive by adopting diversified fundraising strategies and innovative approaches to resource mobilization.

WORKSHOPS ON CAPACITY BUILDING

Workshop on Effective Fundraising for Sustainability

INDIAdonates recently hosted its fifth edition of the "Effective Fundraising for Sustainability" workshop, designed to help partner NGOs create diversified and customized fundraising strategies. The comprehensive two-hour module focused on various fundraising avenues, current trends, and managing donor leads to build a resilient fundraising structure within organizations.

The workshop was open to leadership teams from fundraising verticals, but professionals from other departments passionate about fundraising were also welcome to participate. Participants had the opportunity to join the interactive and immersive session led by Uttama Pandit, Head of INDIAdonates, and Puja Biswas, Manager of Partnerships & Communications, INDIAdonates.

Delhi Chapter: In-Person Workshop on Effective Fundraising for Sustainability

On June 20th, 2023, INDIAdonates launched the "Delhi Chapter" of its fundraising workshops, gathering representatives from partner organizations across Delhi and NCR. Participants, including members from Give Me Trees Trust, Rahab Center of Hope, Dignity Foundation, and SADRAG, engaged in an open discussion about their causes and fundraising challenges.

The workshop, presented by Puja Biswas, focused on equipping participants with knowledge about fundraising avenues, including corporate social responsibility (CSR), high-net-worth individuals (HNIs), face-to-face engagements, and online crowdfunding. The interactive nature of the workshop allowed participants to create and refine their own fundraising strategies.

Workshop on Mastering Project Design for Corporate Partnerships

In August 2023, INDIAdonates conducted another pivotal workshop titled "Mastering Project Design for Corporate Partnerships," aimed at helping NGOs navigate the corporate fundraising landscape. This full-day session, held in New Delhi, was tailored for small and mid-sized NGOs struggling to secure funding for their impactful projects.

Participants learned essential skills, such as writing effective CSR proposals, developing project designs aligned with corporate interests, and creating standout proposals in a competitive field. The workshop provided practical templates for proposal writing, baseline data collection, case story presentation, and monitoring and evaluation, among others. Attendees also received pre-workshop resources to ensure that the sessions were tailored to their organization's specific needs, maximizing the workshop's effectiveness.

WRITTEN AND AUDIO-VISUAL TOOLS

INDIAdonates has developed a variety of written and audio-visual tools to support NGOs in their fundraising efforts. These resources cover best practices in communication, donor engagement, and volunteer management, providing essential guidance for organizations to refine their external relations.

Written Tools:

- Templates for MIS, donor calls, thank-you calls, case stories, and volunteer engagement
- Tips for building nonprofit websites and unlocking HNI/UHNI funding
- A nonprofit's guide to visual storytelling
- Strategies for creating effective communication plans

Audio-Visual Tools:

- Essentials for writing CSR proposals
- Guidelines for donor calls and volunteer engagement
- Tips for building meaningful corporate partnerships and fundraising strategies

These tools offer NGOs practical insights into creating stronger donor relationships, engaging volunteers, and enhancing communication efforts to support sustainable growth.

NEW CAPACITY ENHANCEMENT PROJECT: Creating Diversified Local Resource Mobilization Systems

In addition to workshops and tools, INDIAdonates has launched a three-year capacity enhancement project aimed at helping 30 grassroots organizations develop diversified local resource mobilization systems. Through a combination of mentoring, handholding, and training (both online and offline), the project focuses on building the following four pillars for effective resource mobilization:

- Program: Developing projects aligned with organizational goals and funder interests
- Processes: Establishing efficient systems for fundraising and communication
- Positioning: Strengthening the organization's branding and external perception
- People: Building the capacity of staff to engage in resource mobilization

This project is designed to help small and mid-sized organizations transcend the traditional dependency on foreign institutional grants by exploring new avenues for resource mobilization. Given the increasingly tumultuous fundraising

the project adopts a tailored approach, offering participating NGOs a customized, holistic resource mobilization plan that suits their thematic focus, geographic location, and internal capacities.

By diversifying funding sources and creating robust local resource mobilization systems, these NGOs will be better equipped to sustain their operations and impact their communities in the long term. The project highlights the importance of innovation, adaptability, and strategic planning in overcoming challenges in the resource mobilization landscape.



INFRASTRUCTURE DEVELOPMENT WITH ROTO PUMPS AND SAADRAG:

Empowering Dhoom Manikpur and Junior High School

DevPro has partnered with Roto Pumps and local resource organization Saadrag to implement a vital Corporate Social Responsibility (CSR) project aimed at enhancing infrastructure in Dhoom Manikpur, specifically at the Junior High School. This collaboration focuses on significantly improving the school's facilities to create a healthier and more conducive learning environment for students.



Before



After



INVEST IN OUR PLANET WITH INDIA donates, DENAVE INDIA, AND GIVE ME TREES TRUST:

Green Print for Change

INDIA donates, Denave India, and Give Me Trees Trust collaborated on a meaningful Corporate Social Responsibility (CSR) initiative, Invest in Our Planet, Green Print for Change. This project planted 4,000 trees across Noida and Delhi, enhancing green spaces and creating essential habitats for wildlife while supporting biodiversity. Key plantation sites included City Forests in Jaunpur, Delhi, and the Upper Primary School in Maincha, Dadri. Each sapling contributed to reducing carbon emissions and increasing oxygen levels, fostering cleaner air and a healthier environment. This initiative demonstrated a shared commitment to a greener, more sustainable future and strengthened environmental stewardship within urban communities.



INDIA donates PARTNERED WITH NPCL TO ASSESS CSR IMPACT:

Advancing Education and Community Awareness in Greater Noida

INDIA donates partnered with Noida Power Company Limited (NPCL) to conduct a comprehensive impact assessment of NPCL's Corporate Social Responsibility (CSR) initiatives across Greater Noida. Through this collaboration, INDIA donates evaluated the outcomes of NPCL's efforts to enhance educational infrastructure and create a supportive learning environment for underprivileged students in 23 Government Schools during FY 22-23. The assessment highlighted the improvements NPCL had made in school facilities, which helped foster a healthier and more conducive space for student growth and development.



EVENTS

INFRASTRUCTURE DEVELOPMENT WITH ROTO PUMPS:

Empowering Dhoom Manikpur's Junior High School

On May 12, 2023, INDIAdonates partnered with Roto Pumps to embark on a significant infrastructure development initiative at Junior High School, Dhoom Manikpur. The project, implemented by Sadrag, aims to reconstruct dilapidated washrooms, ensure access to clean running water, and build a new handwashing station. An inauguration event marked the beginning of this transformative work, with dignitaries including Mr. Kuldeep Tiwari and Mr. Anuj Kumar from Roto Pumps, Ms. Anuradha Singh from INDIAdonates, and Retd. Major General Praveen Kumar from Sadrag. A symbolic tree plantation ceremony emphasized the importance of sanitation and hygiene. The event resonated with the school's students, who pledged to uphold cleanliness and maintain a healthy environment.

WORLD NATURE CONSERVATION DAY WITH DLF FOUNDATION

INDIAdonates, in strategic collaboration with the DLF Foundation, commemorated World Nature Conservation Day on July 27th and 28th. This initiative aimed to actively engage employees in hands-on, nature-focused activities, effectively raising awareness and encouraging a deeper commitment to environmental conservation.

Over the two-day workshop, employees were trained in making seed bombs, an impactful step toward creating a greener environment.

DLF employees were divided into two teams, each guided by a technical resource and supported by an INDIAdonates representative, fostering teamwork and skill-building in environmental stewardship.

JOY OF GIVING WEEK WITH VALVOLINE CUMMINS PRIVATE LIMITED

Supporting Elderly and Street Children

From October 13, 2023, INDIAdonates collaborated with Valvoline Cummins Private Limited to launch a donation drive during the Joy of Giving Week. This partnership spotlighted two critical campaigns—supporting elderly individuals and street children. The collaboration mobilized in-kind donations from employees, collecting warm clothing for the elderly and stationery kits for street children, creating an opportunity for vulnerable groups to receive the care and essentials they need. This event showcased the collective spirit of giving and the profound impact it can have on marginalized communities.

SEASONS OF GIVING WITH NLB SERVICES:

A Collaboration for Vulnerable Communities

On December 19, 2023, INDIAdonates and NLB Services united during the festive season to support underprivileged women and abandoned seniors. Through various initiatives, including participation in the Noida Grand Marathon, NLB Services employees actively engaged in providing vital support to vulnerable groups. The collaboration delivered essential nourishment to 30 elderly individuals in Noida's slums and supported local women artisans during Diwali. The Noida Grand Marathon became a symbol of solidarity, as participants ran with a purpose, emphasizing the collective care and concern for marginalized communities.

RUN FOR A CAUSE:

Noida Grand Marathon 2024

On February 10, 2024, INDIAdonates joined the Noida Grand Marathon, organized by Piku Sports Pvt Ltd, to raise awareness and funds for vulnerable groups. This event was more than just a run; it symbolized hope, compassion, and a commitment to a healthier, more compassionate world. Participants ran in support of children facing adversity, elders in need of kindness, and environmental stewardship, embodying INDIAdonates' mission to create lasting social impact through collective action.

INDIAN SOCIAL IMPACT AWARDS:

Top 10 Impactful NGO of the Year Award

On February 23, 2024, INDIAdonates was honored with the prestigious "Top 10 Impactful NGO of the Year Award" at the Indian Social Impact Awards. This recognition celebrated the dedication and tireless efforts of our team, partners, and supporters in creating positive social change. It highlighted the countless lives we've touched through our programs and our unwavering commitment to transforming communities across India. This award further fuels our passion to continue driving meaningful impact through innovation and compassion.

SYNERGY AND SUSTAINABILITY

SYMPOSIUM III

Inclusive Sustainability

On March 7, 2024, INDIAdonates hosted the third installment of its annual Synergy and Sustainability Symposium at India Habitat Centre in New Delhi. Titled 'Synergy and Sustainability Symposium III: Inclusive Sustainability,' the event focused on the intersection of inclusion and sustainability, bringing together CSR professionals, sustainability leaders, and NGOs to discuss how empowering marginalized communities is integral to sustainable development. The symposium built on the success of previous events in 2021 and 2022, creating a platform for dialogue on innovation, capacity-building, and grassroots participation. The event called for collective action to promote inclusive sustainability, fostering stronger, more resilient communities.

INVEST IN OUR PLANET, GREEN PRINT FOR CHANGE WITH DENAVE INDIA

On March 27, 2024, INDIAdonates and Denave India launched the 'Invest in Our Planet, Green Print for Change' initiative, which aims to plant 4,000 trees across Noida and Delhi, creating a sanctuary for wildlife. The inaugural event took place at Government Schools in Maincha, Dadri, Greater Noida, where leaders from Denave India and INDIAdonates marked the occasion. This initiative expands to Cityforests in Jaunpur, Delhi, where each sapling planted represents a step toward a greener, more sustainable future, promoting environmental stewardship and urban biodiversity.

PRESS AND MEDIA INTERFACE:



INDIAAdonates partners with Denave to launch a tree-planting initiative

Brand Stories
Published on Apr 15, 2024 01:24 PM IST

This impactful mass-plantation drive is executed in partnership with local implementation partner, 'Give Me Trees' Trust.



INDIAAdonates partners with Denave to launch a tree-planting initiative

INDIAAdonates' Synergy and Sustainability Symposium III Shines Spotlight on Inclusive Sustainability: Empowering Marginalized Communities in New Delhi

ANI PR 08 March, 2024 03:47 pm IST



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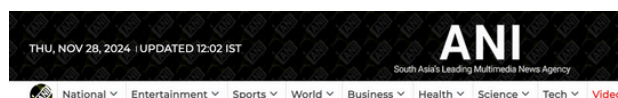
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INDIAAdonates partners with Denave to Plant Seeds of Change with the Invest in Our Planet, Green Print for Change Initiative



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INDIAAdonates' Synergy and Sustainability Symposium III Shines Spotlight on Inclusive Sustainability: Empowering Marginalized Communities in New Delhi

INDIAAdonates' Synergy and Sustainability Symposium III Shines Spotlight on Inclusive Sustainability: Empowering Marginalized Communities in New Delhi

इंडियाडोनेट्स ने डेनेव इंडिया के साथ साझेदारी की



माहकर समाचार सेवा

पर्यावरण संरक्षण की दिशा में एक महत्वपूर्ण कदम उठाते हुए अग्रणी टेक्नोलॉजी-पावरर्ड रेवेन्यू डेवलपमेंट सर्विस कंपनी, डेनेव इंडिया ने व्यापक बदलाव लाने वाली पहल इन्वेस्ट इन अंवर प्लैनेट, ग्रीन प्रिंट फॉर चेंज को लॉन्च करने के लिए इंडियाडोनेट्स के साथ साझेदारी की घोषणा की है। स्थानीय क्रियान्वयन साझेदार गिव मी ट्रीज ट्रस्ट के साथ साझेदारी में चलाया गया यह प्रभावशाली सामूहिक पौधारोपण अभियान पर्यावरण प्रबंधन के प्रति गहरी प्रतिबद्धता को दर्शाता है। इस पहल का लक्ष्य नोएडा और

दिल्ली क्षेत्रों के आसपास पर्यावरणीय संरक्षण में योगदान करते हुए 4000 पेड़ लगाना है। इस पहल के बारे में डेनेव इंडिया की वाइस प्रेसिडेंट (ग्लोबल एचआरडी) समृति मल्होत्रा ने कहा, सरकारी स्कूल में वृक्षारोपण अभियान शुरू करना प्रतीकात्मक महत्व रखता है क्योंकि देश के भविष्य की नींव यही पर गढ़ी जाती है। संरक्षण को प्राथमिकता देकर, हमने डेनेव में पर्यावरण प्रबंधन के प्रति अपनी प्रतिबद्धता को सामने रखा है। इंडियाडोनेट्स की ट्रस्टी अनुराधा सिंह ने भी इस बात पर जोर दिया कि करनी का असर कथनी से ज्यादा होता है।





HIGHLIGHT OF SIGNIFICANT IMPACT CREATED

·**GyanSetu Program** Transforming Community Education for **742** Marginalized Children in 10 villages of Ayodhya, Uttar Pradesh for a brighter future.

·For **Olympics 2024**, nutritional monthly diet expenses have been fully covered for athlete Kashinath to meet his training plan and nourishment he needs to excel and compete at his best.

·**500 saplings** distributed and planted to save the forest areas of Eastern Ghat Jawadhu Hill in Tamil Nadu.

·**30 saplings** were planted in sector 150, Noida.

·**85 Children** identified with Sickle cell disease and initiated awareness campaigns.

·Through education initiative, Women in the Reggar community are now more active, aware, and empowered. They have acquired essential literacy skills, awareness sessions on sexual and reproductive health.

·**113 malnourished children** living in the Musahar community receive the nutrition kits they require.

·**49 Deaf-Blind children** were provided with special education, medical support like physiotherapy & speech therapy and enhanced life skills.

·**30 elderly** underwent cataract surgery to ensure that the vision of these elderly living in rural Bihar and Jharkhand is restored.

·**28 children** were safely reunited with their families who were lost at Ghaziabad railway station and 22 children were provided with care and protection at shelter home.

·**83 elderly citizens** residing in the slums of Mumbai and Noida received ration kits, shelter and healthcare.