

### DEAR COLLEAGUE, WARM GREETINGS

At the outset, we extend our heartfelt gratitude for your unwavering support, encouragement, and engagement with DevPro-INDIAdonates. Your commitment has played a pivotal role in advancing our mission and the positive impact we continue to make on the lives of those in need.

The year 2022 presented both challenges and opportunities as the world grappled with the enduring effects of the pandemic. As we collectively sought to rebuild and bridge the stark inequities exacerbated by these trying times, the importance of civil society organizations became more pronounced than ever. DevPro-INDIAdonates redoubled its efforts to amplify crucial causes to donors and strengthen grassroots organizations that are the bedrock of our work.

In this Annual Report, you will find a comprehensive overview of our work to enable social change at the grass-root. We have talked about our campaigns and initiatives that have made a tangible difference in the lives of countless individuals and communities. We are immensely proud of the impact achieved through these campaigns, which underscore the collective power of compassion and action. Our campaigns have spanned a diverse array of thematic areas, each intricately woven into the tapestry of sustainable development. Encompassing health, income generation, environmental stewardship, and education, our initiatives leave an indomitable mark on the journey towards a better world. From affording seniors the opportunity to age gracefully with dignity, to empowering individuals with disabilities, to support to survivors of violence and nurturing hopes and dreams of vulnerable children to providing primary healthcare to marginalized communities, we channeled our efforts to bridge societal gaps and kindle hope. We ensured disaster response through relief distribution ensuring every plate bears nourishing meals in the wake of disaster and displacement. Collaborating closely with partner NGOs, we seed the ethos of resilience and togetherness across countless communities. Our campaigns are a resounding testament to our commitment to the Sustainable Development Goals, with a resolute focus on nurturing sustainable lives. They advocate tirelessly for underprivileged communities, marginalized groups, vulnerable women, children, and the elderly, envisioning a world where every life thrives with health, dignity, and unwavering sustainability.

The Annual Report also shines a spotlight on our flagship event, the Synergy and Sustainability Symposium, held in Delhi under the theme 'Innovation for Sustainable Impact.' Here, we explored innovative avenues for effecting change, emphasizing the power of collective action. We also celebrated outstanding innovation by acknowledging organizations that have driven transformative initiatives. In this report, you will also gain insights into our flagship experiential program, the Centre of Excellence (CoE), and the notable media coverage that has showcased DevPro-INDIAdonates' initiatives in the past year.

As we embark on the journey of 2023, we are poised to adopt an even more proactive approach to address the pressing challenges faced by our society. Our commitment to making a meaningful difference remains steadfast, and we are excited about the opportunities ahead. In 2023, we are deeply committed to forging stronger relationships and collaborations with many change agents that will enable us to create sustainable change on a larger scale. We recognize that lasting impact requires the concerted efforts of like-minded individuals and organizations. Together, we will work tirelessly to build a more equitable and just society, one where every individual has the opportunity to thrive.

We express our deepest gratitude once again for your invaluable support and look forward to your continued partnership in our mission to Change Lives.

Warm Regards,
Dr. Sanjay Patra and Sandeep Sharma
Founders, INDIAdonates

#### **ABOUT DEVPRO**

DevPro is a non-profit trust registered in Delhi. It works with small grassroot organizations in the areas of education, child rights, health, livelihood and climate change. DevPro is committed to work ethically with local communities that can enable them to scale up their operations and create bigger impact. DevPro strives to achieve this by conducting thorough due-diligence in identifying the right organizations, assessing their current and evolving capacities and developing a mentoring plan. As a part of its capacity-building plan, DevPro team visits project site regularly for onsite mentoring to enhance their skills on programming, measuring change on the ground and documenting the impact of their projects. DevPro also assesses fundraising capacities of individual partners, strengthens their financial and fundraising plans, thereafter linking them with potential donors.

#### **ABOUT INDIADONATES**

INDIAdonates is a flagship initiative of Devpro.

INDIAdonates is an ENABLER of social development.

We leverage technology and innovation to bring together change agents of social development like Philanthropic Institutions, Corporate Donors, Conscientious Individuals, NGOs and Social Thinkers to drive positive social impact in the lives of the most vulnerable. We also work towards strengthening capacities of small and midsized development organizations across the country.

#### **OUR VISION**

A cooperative ecosystem of leaders, reformers, thinkers and conscientious individuals taking sustained efforts to bring social transformation on the ground.

#### **OUR MISSION**

A nation which stands in solidarity for upholding the virtues of equality, helping change-makers become self-reliant, using the power of many to empower one

#### **OUR STRATEGIC OBJECTIVE**

#### 1. Fostering Relations with NGO Partners

Working with small and midsized NGOs who have little expertise in communication and limited access to different methods of fundraising

#### 2. Encouraging Strategic Philanthropy:

Working with Institutional donors, Corporate Foundations and Individuals to sensitise and encourage them to become more strategic in their philanthropy

#### 3. Creating Centres of Excellence:

Creating a ripple effect within the Fundraising Landscape through intensively engaging with a cohort of NGOs



#### WHAT WE DID

As the country is slowly recovering from the pandemic phase, there are so many things that the situation has taught us. During the pandemic situation, years of progress toward sustainable development goals have been undermined by the destructive effects of the COVID-19 pandemic on communities and nations around the globe. India's social sector faced significant challenges due to the pandemic, with funding redirected towards emergency and relief work, affecting NGOs and non-profits. Taking this as a lesson, INDIAdonates has been more focused and working towards capacity building NGOs for sustainability. INDIAdonates has been organizing workshops and webinars for Effective Fundraising for sustainability, for the NGO partners.

On the other hand, INDIAdonates has been promoting just causes to donors, both individuals and institutions and corporate bodies to channelize resources towards the programs of its partner NGOS.

During the reporting period, the INDIAdonates platform went live with a total of 28 partner campaigns. These campaigns covered a variety of thematic areas, which includes health, income generation, environment, education etc. From helping seniors live with dignity and respect to providing income opportunities to empower people with disabilities; from providing nutritional meals to vulnerable children from resource poor communities to providing support to survivors of human trafficking, INDIAdonates developed and promoted campaigns with partner NGOs across many cases to support and build strong communities across the country. The campaigns ultimately advocate for giving underprivileged communities, marginalized groups, vulnerable women, children and elderly and healthy, dignified and sustainable lives

#### Fostering Relations with NGO Partners

At the core of INDIAdonates' work it our collaboration with NGO partners across India. INDIAdonates seeks to bring about systemic change and strengthen developmental action through partnerships with credible organizations who work with marginalized and disadvantaged groups on livelihood, education, health, and other topics that can foster all-around development and reduce vulnerabilities of people. The partnership with development organizations culminate into collective action towards resource mobilization as well as building robust fundraising mechanisms within the organizations through enhancement of internal capacities.

A total of

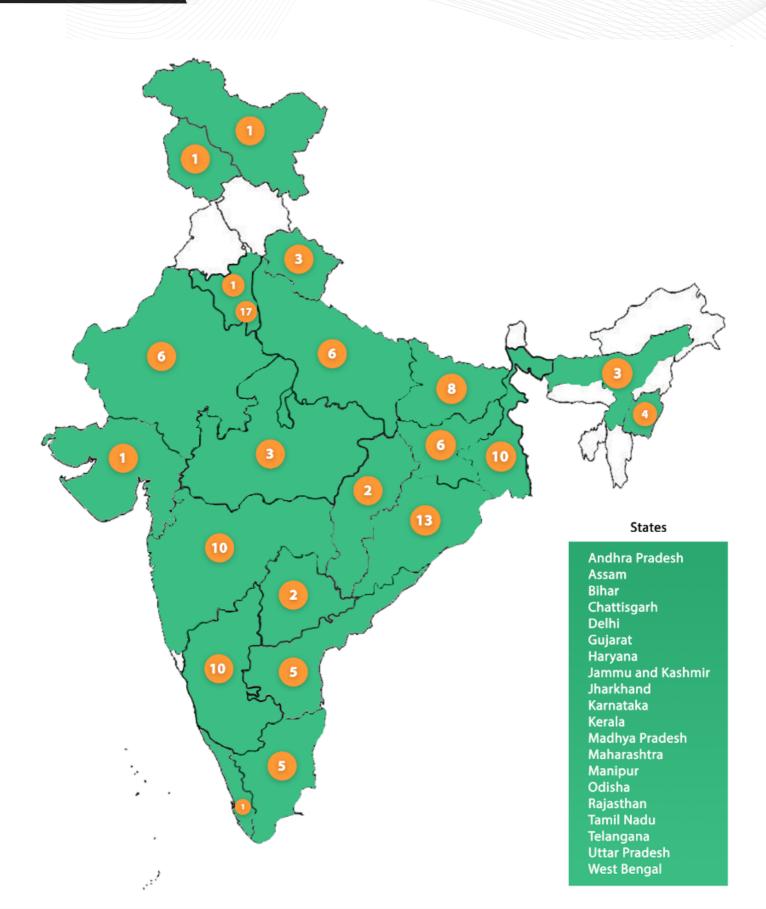
### 15 partners

were on-boarded this year

taking the current count of partners to

119 in 22 states.

# GEOGRAPHICAL PRESENCE



# OUR CAMPAIGNS

# Income Generation for Underprivileged Women Through Vocational Training

The pandemic had taught us a lot, with families losing their livelihoods and some still suffering the post-pandemic consequences. The most suffering is the low-income migrants' families from different parts of the country. To overcome the situation, INDIAdonates intervened with 110 underprivileged women, especially widows and single mothers, between the ages of 18 and 40. These women will be undergoing skill development courses like Fashion Designing, Home Chef & Catering. They will be taught how to generate income, which will boost their confidence and help them become independent.





#### **DID YOU KNOW**

India has one of the lowest female labour force participation rates in the world

# Ensuring Access to Better Education in Government Schools in the Aftermath of COVID

A total of 320 million leaners in India have been adversely affected by COVID-19. In the rapid shift to e-learning, long-standing issues of inequality and a digital divide in India have resurfaced, and they must be addressed. INDIAdonates along with its NGO Bhavishya Bharat adopted six primary and secondary schools in the city of Hyderabad, to help students from urban poor communities absorb the shock of school closure and provide an enhanced learning environment, reaching out to students and teachers with necessary logistical, technical, and management inputs.



Access to quality education is the Right of all children

## Providing access to a Better Future for Children with Deaf-blindness

INDIAdonates along with its partner Kottayam Social Service Society, aims to provide access to learning, information, and education to 25 children with deafblindness in Kottayam and Alapuzha districts of Kerala. These children are between 3 and 14 years



old and come from families' dependent on daily wage labour and domestic work. Children with deafblindness can often have a wide range additional of disabling conditions like speech impairment, intellectual disabilities, and learning disabilities. This leads isolation, social exclusion and affects all round development of the child. The intervention will provide these children's access to learning, information and environment for an growth.





# Prevent starvation and diseases for flood-affected families in Assam

The Barak Valley districts - Cachar, Hailakandi and Karimganj were severely hit by the rising water of the Barak and Kushiara rivers. Silchar town, the district headquarters of Cachar, and its surrounding area were submerged due to a breach in an embankment of river Barak. Some communities were 5 to 8 feet underwater. To combat this crisis and prevent starvation and water-borne diseases in displaced and stranded communities, INDIAdonates and its on-ground partner North-East Affected Area Development Society (NEADS) have provided emergency relief in terms of food kits and hygiene kits to 100 families at Lakhipur block of Cachar, Barak Valley.

# Mission Xahai (Help) Assam: Saving tribals from Catastrophic Flood

The sheer number of deaths brought on by the Assam floods in 2022 is tragic, the tragedy is made even worse by the destruction of homes, crops, livestock, and farmland. Floods happen in the state every year. The situation in some areas of Assam grew worse as 12 more fatalities were reported on June 29th, bringing the year's total number of deaths from floods and landslides to 151. INDIAdonates along with their on-ground partner, RNBA have distributed grocery kits and hygiene supplies to families affected by the flood. The basic and immediate need of food and other essential items was fulfilled by this distribution.

# Campaign ROSHAN Training PwD to lead a dignified life

People with Disabilities (PWD) are the most vulnerable group in society. They are assumed to be non-productive and incapable due to their limitations. What if people with disabilities could be empowered to run their own businesses and offer services to consumers through training and collaboration? INDIAdonates, along with its partner Anchalik Samruddhi Sadhana Anusthan (ASSA), is running a project in two districts of Odisha, Balangir and Kalahandi, where they provide training to PwD in setting up and assembling units for PV Solar LED lights. This opportunity can help PwD escape economic insecurity and dependency on others for essential services, resulting in good health and economic outcomes.



3% of the overall workforce must be people with disabilities in government organizations

# Empowering Daughters of India through Sports

Utilizing sports as a platform to catalyze change and re-engage females from the Santhal Tribe in education in order to re-ignite progress toward empowerment goal. INDIAdonates' along with its partner SAMVAD, is providing training to 120 tribal girls from the ages of 13–17 in football and volleyball. In India, the Santhal Tribe is one of the largest indigenous communities in terms of population. Tribal women in their own society are considered an economic asset, and their roles are vital in terms of social, economic, cultural, and religious ways of life. Yet many of these girls live their lives without being able to decide and build their futures.





#### **Community Healthcare for Hijra Samaj**

Health care is a Human right; the right to health was first articulated in the WHO Constitution (1946), which states that the enjoyment of the highest attainable standard of health is one of the fundamental rights of every human being. However, due to a high level of stigma and prejudice at healthcare facilities, many transgender and/or hijra people are denied access to high-quality health treatment, making the population more vulnerable to different health risks. Through this campaign, INDIAdonates, in partnership with Alliance India, tries to reduce the stigma by offering complete healthcare services and counseling to 400 hijra and transgender people in Noida.







# Creating Sustainable Livelihood Opportunities for Vulnerable Leatherworker Migrants in Rajasthan

Shankar Yadav, a 32-year old young from Rajasthan migrated for work to Mumbai leaving behind his family of six. For many years he has been working in a leather factory and support his family. However, due to COVID, Shankar was left jobless and compelled to come back home, there is no source of income. This has badly affected Shankar and his family. However, due to COVID, Shankar was left jobless and compelled to come back home, there is no source of income. This has badly affected Shankar and his family. Many like Shankar, leatherworkers in remote villages of Rajasthan Ajmer district are not able to survive poverty and support their families. In order to improve the condition of these worker, INDIAdonates and Manthan Santha Kotri are implementing a project to build livelihood capacity for 100 leatherworkers in these remote villages.

# #PoshanWaliDiwali-Prevent Malnourishment of Children in Deprived Musahar Community

The Musahar community in Uttar Pradesh is one of the poorest of the poor communities in India. Due to their identity, historically the community had been relegated to living in forest areas and catching rats for livelihood, often denied any other work or source of income. Sheer deprivation historically had led to the community surviving on a subsistence diet of rats and other rodents which is where the name 'Musahar' stems from. Due to the rampant stigma and discrimination present even today, the community, living in various hamlets across eastern Uttar Pradesh, are still victims of abject poverty and destitution. Our partner ROSA has initiated community kitchens in 26 Musahar hamlets that will be equipped with dry grains and food items to cater to children below the age of 5. One volunteer from the community will be assigned the responsibility of providing the children this mid-day meal.







On the occasion of Diwali, INDIAdonates ran a special campaign on this initiative called #Poshan wali Diwlai. Through this INDIAdonates was able to generate money for 9000 meals, which will feed 100 children. This special campaign was a grand success.

## Emergency Livelihood Support to the Flood Affected Fishermen Families



56 of the most marginalized fishermen families received special assistance from INDIAdonates, a partner of KSSS, in the form of sustainable livelihood generating to help them survive the flood, numerous fields and homes have been covered in water as a result of the intense rain that fell nonstop during the first three weeks of August 2022. The fisher folk are isolated from the mainstream society due to the low level of undignified literacy and mannerisms. Through this campaign INDIAdonates aims to help the fishermen community to get into the mainstream of the society.

# Provide Holistic Care Service for children Lost at Ghaziabad Railway Station

16-year-old Ragib was found at Delhi Sarai Rohilla Railway Station in a desolate state. A resident of Uttarakhand. Raqib ran away from home after an altercation with his mother. India Donates' partner with RCI rescued him and took him to their shelter home. There are thousands children like Ragib's who arrive alone or get separated from their family members at railway stations every year. Many of them have either lived in poverty or faced physical or sexual abuse at home. Through this campaign, our partner RCI aims to provide these children with safety and a nurturing environment by equipping a child-friendly shelter home near Ghaziabad railway station in Uttar Pradesh.



# Mental Health Support to Girls Rescued from Human-Trafficking

INDIAdonates partner Lohardaga Graam Swarajya Sansthan (LGSS) is working along with local authorities to rescue trafficked girls and reunite them with their families in 52 villages of Lohardaga district. In current times, Jharkhand has emerged as a vulnerable state for the trafficking of young girls. These girls, aged 10 to 19, are in need of psychosocial support to overcome trauma and remain safe from further adversity. Through this project, our partner LGSS aims to empower 100 adolescent girls who were trafficked.





(As per United Nation, over 60% of human trafficking victims are adolescent girls.)

# Child Care Centres for a slum: Providing impoverished children access to daycare facilities

The inability to find cheap daycare frequently prevents women from leading independent lives. Lack of child care means that families are forced to rely on just one source of income, which is sometimes insufficient to make ends meet in poor urban neighborhoods. However, thanks to our partner Apnalaya, who has developed a unique social enterprise model called Community Childcare Centers (CCC) to assist these women.



This model ensures that the women have the skills and knowledge necessary to provide the children in their care with a safe and stimulating learning environment.





# Ensuring Quality Education for Girls from Tribal Communities in Jharkhand

In Chouparan block of Hazaribag district, girls from tribal communities are dependent on local government schools to receive education. These schools, with their limited infrastructure and inadequate number of teachers, often do not have the capacity to provide the holistic nurturing the girls are in need of. Our partner NBJK aims to provide girls from tribal communities a fair chance at receiving quality education in the state of Jharkhand by operating remedial classes for 150 girls in five government schools. These classes will be held before and after regular school hours and will focus on providing individualized attention and support to girls who are first-generation learners and behind in their studies.





# Saving Lives from the Sickle Cell Disease (SCD) in Chhattisgarh

As per a survey 20 percent of 7.5 million tribal populations of Chhatisgarh, particularly the Gond tribe are affected by Sickle Cell disease. Our partner Jan Mitram Kalyan Samiti through this project aims to provide proper treatment and support an estimated 120 families in providing long term care. The project will also incorporate setting up Awareness and health screening camps for children in 7 villages of Raigarh district, Chhattisgarh.





Every year the diseases claims the lives of around 10,000 children in Chhattishgarh



# Educating and Empowering Young Girls from Slums of Kolkata

Our partner CINI, launched an initiative to provide preventive and rights-based education to 150 girls in an unregistered slum near Sealdah station in Kolkata. This initiative aims to keep these girls in school and provide them with self-defense training to prevent early marriage and other violations of their rights.

## Bringing 350 Poor Children Back to School in Bihar

Began Kumar, a 12-year-old boy living in the Jahanabad district of Bihar, is a school dropout and works as a child laborer in a construction factory. Both of his parents are daily wage laborers, and due to the extreme poor economic conditions and irregular source of income, they are unable to educate their four children, of whom Began is the youngest. Began, along with his siblings, is presently helping his parents with menial jobs. In order to bring children like Began Kumar back to school, INDIAdonates, along with partner Gram Swarajya Samiti Ghoshi (GSSG), has launched this campaign with the aim of bringing 350 out-of-school and irregular-at-school children (between 6 and 12) in Jehanabad district back to school.

#### Shiksha Kendra- an Initiative to fill up Learning gap

INDIAdonates along with its partner from Assam STEP aims to retain vulnerable children within mainstream education. Because the pandemic not only impacted the economy but had a disastrous impact on the education system as well. As per a recent situational assessment by our partner STEP, many students in Assam and the Northeast had to be completely shut out of mainstream education due to the digital divide. Through this campaign they are work to fill up the learning gap.

## Help Save a Shelter Home for Distressed Women

Everyone wants to live in a secure home, yet for many people, that fantasy only exists. The Center for Hope, one of our partners, is trying to realize this vision. They are working to protect the futures of women who are struggling and to strengthen their fighting spirit.











For the past ten years, Rahab has operated a SAFE HOME for women who are in need. But in recent years, the pandemic and other unavoidable circumstances have prevented SAFE HOME from receiving consistent support. This urgent effort has been started by INDIAdonates and Rahab to address the problem and make sure the Safe Home keeps running.

## Help Adolscent Girls achieve their dreams

A study conducted by our partner Apnalaya in the Shivaji Nagar area of Mumbai, revealed that 38% of girls drop out of school and get married before the age of 18, alarming figure that requires immediate attention. Through their intensive work amongst adolescent girls in the community, Apnalaya wants to ensure that no girl is denied their right to education. To curb the dwindling number of girls receiving an education, they wish to deepen their 'School Saheli' program. Through this program they want to ensure that for 50 adolescent girls between the age group of 14-18, education does not come to a screeching halt. These girls belong to the poorest of poor families that are dependent on daily wages. These girls will be provided with a scholarship of Rs. 500 each month over the course of 10 months, conditional to them remaining in school. The project will also incorporate awareness sessions with parents to change mindsets and inculcate the importance of girls' education.

## Support for food and other basic needs of children

The Aman home for boys and the Aanchal home for girls are two of Jamghat's children's homes in Delhi that provide for the needs of children who lack families or secure homes. Through this campaign, our partner Jamghat will focus on caring for 25 children in a secure household by feeding them wholesome food (3 meals and 1 snack) prepared by childcare professionals to help them reach developmental milestones and live healthy lives. With the aid of this initiative, street children will be able to improve their lives and live in a safer and healthier environment.

#### **Gully School A Golden Road of Hope**

Our partner Kokan kala va Shikshan Vikas Sansthan is working to build a golden road of hope for 50 children of the slum communities in Katraj Suburb of Pune. Through this campaign these, the children will be enrolled in mainstream school to continue their education once they are at age-appropriate learning level. A holistic approach of providing education, and ensuring health and nutrition will help them to build a better life for themselves.

#### **Eradicating TB in Bihar**

Tuberculosis is one of the world's deadliest infectious diseases, killing more than 1.5 million people in 2020. In the history of mankind, more people have died from TB than from other infectious diseases like Smallpox, Malaria, the plague, etc. People living in urban slums are more susceptible to tuberculosis infection as these regions are overpopulated and face a lack of public utility services. One such region lies in Modanganj Block, Jehanabad District, in Bihar, with a population of around 94,000 people and high vulnerability to the disease. To eradicate and prevent TB in Modanganj Block, our partner Gram Swarajya Samiti Ghoshi has been working under the aegis of TB Mukt Vahini, a network of TB survivors and Champions who act to strengthen the TB elimination program in India.

# Help in improving the quality of life of more than 100 disabled youth/children in Karnataka

INDIAdonates along with its partner, Agency for Development Awakening and Rural Self-Help Associations (ADARSHA) aims to improve physical, intellectual and social growth of Children/Youth with Disabilities. Through this campaign we are working to reach out to over 100 differently abled children/ youth of both genders below the age of 25 and their parents/caretakers belonging to 'Below Poverty Line' classified families residing in about 45 villages under Dakshina Kannada (Mangalore) and Udupi Districts in Karnataka. This campaign will secure access to home based special training; medico-therapeutic health interventions, assistive devices and create disable friendly environment in homes and society.





#### **DID YOU KNOW**

In India, there are 26.8 million Persons with Disabilities and 18 million of them live in rural India (i.e. 69%)

#### Gift someone a safer period

In rural Chengalpattu and Kancheepuram Districts of Tamil Nadu, INDIAdonates' partner, the Association for Sustainable Community Development (ASSCOD), has been promoting menstrual hygiene awareness among tribal women and adolescent girls. It hopes to support 100 women and adolescent girls through this initiative. They will set up sessions that will ensure that women are aware of safe menstrual practices and their importance.

**DID YOU KNOW** 

Around 23 million girls in India drop out of school every year due to lack of menstrual hygiene management facilities.

#### **Tree Plantation for a Greener NCR**

Tree planting is often touted as one of the most effective tools to combat the climate crisis and restore biodiversity. As we are all aware, global warming, climate change, and pollution are now some of the most commonly used terms in our vocabulary, but do we truly understand the full scope of the impact that they create in our daily lives? To combat the climate crisis, our partner Give Me Tree Trust is initiating a small step towards recovering the forest cover by planting 1500 trees in Delhi, NCR, as a small step towards a greener environment.



#### **Providing Ration to the Elderly**

75-year-old Kamla Devi resides with her granddaughter. After her son passed away, Kamla Devi was left to care for her mentally challenged granddaughter. Kamla Devi, who has paralysis and mobility challenges, took care of her granddaughter after her daughter-in-law remarried. Lately, Kamla Devi hasn't had the physical strength to work to earn enough of a livelihood. Every day is an insurmountable struggle for her. Just like Kamla Devi, today in our country there are a lot of abandoned, lonely, elderly people residing in the slums of many cities who are unable to provide for themselves due to declining health and yet have nobody to take care of them in their golden years. INDIAdonates with its onground partner Dignity Foundation comes forward to provide essentials for survival to abandoned elderly population to bring some amount of ease in their lives.



# CAPACITY BUILDING

Our mission at INDIAdonates is to build strong and resilient organizations. Through our work under Capacity Building, we provide hand-holding support to our partner organizations and enable them to be equipped with design-thinking modules on various facets of fundraising, thereby becoming strong and independent organisations.

Our workshops are primarily conducted online and structured in a way that seeks to meet the immediate needs of our partners, while encouraging cross-learning and problem solving.

# Workshop on 'Effective Fundraising for Sustainability'

Fundraising is our core competency; taking forward on this, INDIAdonates organized two workshops on capacity building titled "Effective Fundraising for Sustainability". The workshops were headed by Ms. Uttama Pandit, Head, INDIAdonates, along with Ms. Puja Biswas, Manager, Partnership and Communication, INDIAdonates.

This workshop was designed to assist partner NGOs create a diversified and customized fundraising strategy to build resilient and sustainable institutions. The comprehensive module of two hours focused on different fundraising avenues, the current trends in fundraising, as well as managing several types of donor leads, ultimately leading to a robust and optimized fundraising structure within any organization.

#### Creating Centres of Excellence (CoE):

The second Annual Partners Meet of DevPro-INDIAdonates under the Flagship program 'Centre of Excellence' (COE) was held on 10th February, 2023 in Delhi COE aims to work with a cohort of 11 small to mid-sized NGOs. NGOs to create robust fundraising structures within the organizations.

ISaturated avenues of fundraising, CoE aims to disrupt the existing market of Fundraising by exploring and innovating low cost fundraising methods that can be implemented by even smaller NGOs.

n 2022, INDIAdonates continued its intervention with 10 CoE partners and added one more partner to the fold, making the cohort size 11.

These 11 partners were provided regular and continuous handholding support. For all COE partners, visits to their offieces were organized aimed at capacitating their staff. During these vidits INDIAdonates also facilitated sessions with stakeholders from each organizations to ultimately develop Organization Fundraising and Communication Strategies for all the organizations.

This year, INDIAdonates also held its annual COE partner meet with all its 11 partners on 9th February, 2023 in Delhi. The partners meet was a confluence of all our COE partners gathered to review the progress so far and plan aheard. It did not only address the larger complex issues around communication and fundraising faced by the organizations through relevant trainning sessions with internal and external experts, but also provided an opportunity for cross-learning and exploring the possibilities of adapting good-fit practices across all ten organizations.

# STRATEGIC COLLABORATIONS

#### **NPCL**

INDIAdonates collaborated with Noida-based corporate, NPCL for an Impact Assessment of NPCL's CSR activities in the last three financial years. NPCl CSR work spanned across villages of greater Noida and focused on providing better education to underprivileged children through infrastructure development of government school. INDIAdonates built and executed a study to assess the impact created through these interventions





#### Asom Sangha Canada



INDIAdoantes collaborated with Asom Sangha Canada, philanthropic body mobilizing charitable giving from Assamese Diaspora in Canada in order to swiftly and effectively mobilize resources for providing relief materials to families being displaced and affected by the devastating Flood. Through this Assam successful collaboration, essential food items, hygiene items and other relief material reached almost 200 extremely vulnerable displaced families in 7 hamlets of Kachar district in Assam

### **EVENTS**



INDIAdonates have time and again brought together forces that have the capacity to serve society and the organizations that work at the grassroots level to make a massive difference. With the resounding success of the first event in the Synergy and Sustainability Series, held in 2022 with a focus on building synergies, INDIAdonates held the Synergy and Sustainability Symposium II: Innovation for Sustainable Impact on February 9, 2023, an event that would encompass the manifold aspects of sustainability and the necessity for adopting innovation in creating sustainable solutions. The discussions and exploration in the event focused especially on the scope of Corporate Social Responsibility (CSR),

The event also saw a felicitation ceremony where INDIAdaontes recognized 5 development agencies for their innovative models that spurred action in livelihood, ecology and conservation, soacial entrepreneurship, primary health and innovation in resource mobilization itself.

### **WEBINAR**

Social Stock Exchange: First Impression

In collaboration with Financial Management Service Foundation, INDIAdonates organized a webinar on the on August 2, "Social Stock Exchange: First Impression", The webinar was headed by Executive Director FMSF, Dr. Sanjay Patra, Director Program, FMSF, Sandeep Sharma, Legal Expert Dr. Manoj Fogla, and CA Suresh Kejriwal.

IThe Social Stock Exchange (SSE) is the latest addition to the dynamic landscape of philanthropy and fundraising in India today, potentially providing social enterprises with a unique opportunity to raise resources. INDIAdonates and FMSF aim to facilitate discourse on the finer points of the social stock exchange, how it would operate and its implications, and most importantly, how the voluntary sector can best prepare to make use of this newest channel for raising resources to its fullest potential.

# PRESS AND MEDIA INTERFACE

#### The**Print**



# Synergy and Sustainability Symposium by INDIAdonates sets foot into Delhi this Feb

ANI PR 28 January, 2023-03-14 pm 197



#### 28 Jan 2023

### Synergy and Sustainability Symposium by INDIAdonates sets foot into Delhi this Feb

INDIAdonates is all set to revolutionize the outlook of CSR in India with the second edition of its annual CSR Meet, ...

# HIGHLIGHT OF SIGNIFICANT IMPACT CREATED

- 100 children are being provided with nutritional meals everyday
- 42 deafblind children and young adults have received education, medical support, and therapy.
- 30 elderly individuals living in rural Jharkhand have received cataract treatment.
- 193 households in 7 hamlets have received relief in the form of essential grocery and hygiene material in the wake of devastating natural disasters
- 7 children with hearing impairment have gained access to special education, speech therapy and medical intervention
- Health screening and Awareness camps have been set up in 07 villages Gharghoda and Tamnar regions of Chhattisgarh to fight against sickle cell disease
- 200 households have become aware about the symptoms of TB and its prevention and could access free of cost test and treatment support which is available at government health center.